

## Privacy Policy

HOTROOM by MIA j.d.o.o. (hereinafter referred to as "we," "us," "our," or the "Studio") is a hot Pilates and hot yoga studio. This Privacy Policy outlines how we collect, use, and share your personal information and explains your rights and choices in relation to this information.

### Personal Information We Collect

We may collect personal information about you when you use our website, interact with us through email or other communications, or engage with us in any other way. This information may include but is not limited to, your name, email address, phone number, location, and other contact details.

We may also collect information about your browsing habits, such as the pages you visit on our website and the links you click on. This information may be collected using cookies and other similar technologies.

### How We Use Your Personal Information

We use your personal information for the following purposes:

To provide you with our services: We use your personal information to deliver wellness services to you, including booking, health, and wellness content.

To improve our services: We use your personal information to understand your needs and preferences and to improve our services continuously.

To communicate with you: We use your personal information to communicate with you regarding our services, respond to your inquiries, and provide you with information about our services.

To comply with legal obligations: We may use your personal information to comply with our legal obligations, including for tax and accounting purposes.

### Disclosure of Personal Information

We may disclose your personal information to third-party service providers who assist us in providing our marketing services, such as website developers, data analysis companies, and email marketing services. These third-party service providers are subject to strict confidentiality agreements and are only permitted to use your personal information to provide services to us.

We may also disclose your personal information to law enforcement agencies, government agencies, or other third parties as required by law or in response to a valid request for information.

### International Transfer of Personal Information

We may transfer your personal information to countries outside of the European Union for the purpose of providing our services to you. These countries may have different privacy laws

and protections compared to the European Union, but we take steps to ensure that your personal information is protected to the same standards as it would be in the European Union.

#### Data Security

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. However, we cannot guarantee the security of your personal information and you should be aware that there is always some risk involved in transmitting information over the internet.

#### Retention of Personal Information

We retain your personal information for as long as is necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law.

#### Your Rights and Choices

You have the right to request access to the personal information we hold about you, as well as the right to request that this information be corrected or deleted. You can make this request by contacting us using the contact details provided below.

You can also control the use of cookies and other similar technologies on our website by adjusting the settings in your web browser.

#### Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our privacy practices or to comply with legal requirements. Any changes to this Privacy Policy will be posted on our website.

#### Contact Us

If you have any questions or concerns, please contact us at [mia.vidjak@gmail.com](mailto:mia.vidjak@gmail.com).